

Licence Conditions for permitting Advertising Boards on the Highway

The Licensee shall:-

- 1 Provide an advertising board of a type and quality previously approved in writing by the Council, which shall be placed wholly within the Site.
- 2 During continuance of the Licence hereby granted at its own expense maintain repair and keep in a clean and good condition the advertising board.
- 3 At the close of business each evening clear the advertising board from the Site.
- 4 Ensure that its use of the Site does not prevent free pedestrian access to all neighbouring properties or cause any inconvenience from the use of the Site to the owners and occupiers of adjacent properties and does not encroach nor obstruct the area.
- 5 Ensure that no damage is caused to the highway by the use of the Site by the Licensee.
- 6 Advertising signs must not be affixed to lamp columns, street bollards, street furniture or pedestrian guard railings.
- 7 Upon the determination of the Licensee hereby granted by notice as hereinafter provided or upon breach of the stipulations or agreements herein contained the Licensee shall at its own expense immediately remove the advertising board from the Site.
- 8 The License hereby granted will be valid to 31 May 2012.
- 9 Any changes to ownership of properties must be notified to the Council immediately. Failure to comply may result in the Licence being cancelled.
- 10 The Licensee hereby undertakes to indemnify the Council against all claims actions demands losses injuries costs charges expenses and liabilities whatsoever which the Council may incur or which may arise by reason of the exercise or enjoyment of the permission hereby granted.
- 11 Insurance details must be provided prior to the Licence being issued. The minimum cover is five million pounds for third party liability.
- 12 The Licensee shall comply with all requisite statutory provisions and regulations.
- 13 A fee of £50.00 is payable at time of applying for the licence.
- 14 At any time an officer from the City Council can request sight of the Licence and this should be made available at all times.
- 15 The Council may terminate the Licence at any time and the Licensee shall remove all advertising boards immediately upon written notification.
- 16 The Council may terminate the Licence where any infringement of the conditions of this Licence occurs.
- 17 Upon termination of the Licence by the Council the fees paid will not be refundable to the Licensee.